



## Adolfo Enrique Gómez Trujillo

Senior associate

Bogota

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### **Corporate and M&A**

### **Dispute Resolution: Litigation and Arbitration**

### **Intellectual Property**

### **EU and Antitrust Law**

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Adolfo Gómez is Senior Associate in the Administrative Law Department at Garrigues. With over 8 years of experience, he advises public entities and multinational corporations on competition law, privacy and data protection, consumer law and litigation.

Adolfo is a lawyer from Pontifical Javeriana University (Bogotá), holds a Specialization Degree in Commercial Law from the same institution, and has a Master in Law and Technology (LL.M.) from Tilburg University (Netherlands) with emphasis on technology and artificial intelligence regulation, competition law, data protection and climate change.

He has extensive experience in representing clients in judicial and administrative matters related to anticompetitive practices, unfair competition, data protection, and in the design and implementation of compliance programs in these areas. Additionally, he is involved in contract review and negotiation, risk assessment, business advisory, and strategic litigation.

## **Experience**

Adolfo has extensive experience providing legal advice to companies in various sectors such as oil and gas, telecommunications, retail, manufacturing, financial services, credit bureaus, Fintech, big data, advertising and marketing, multi-sided platforms, e-commerce, health, infrastructure, energy, gambling, private security, among others.

## **Academic background**

- Lawyer from Pontificia Universidad Javeriana (Bogotá, Colombia).
- Diploma in Real Estate Law from Pontifical Javeriana University.
- Specialization Degree in Commercial Law from Pontifical Javeriana University.

- Course on "Introduction to International Business Law Practice" at the Garrigues Studies Center (Madrid, Spain).
- Legal English course at the European Language Center.
- Master in Law (LL.M.) in Law and Technology from Tilburg University (Netherlands).

## Distinctions

Adolfo obtained Cum Laude distinction in the Master in Law and Technology from Tilburg University (Netherlands).

## Publications

- Author of the Master's thesis: "Press Start to the Digital Markets Act. A Study on Competition Law and the Regulation to Prevent Unfair and Anticompetitive Practices in the Gaming Industry."
- Author of the Dissertation for the LL.B. degree: "The use of the general clause for the protection of competition and its implications in the general principles of law. A proposal that guides its application" (2015)\*.
- Co-author of the Paper: "The inhibitory sentences of the Colombian Constitutional Court and the unjustified limitation of the pro actione principle," published in the Academic Journal 'Universitas Estudiantes' of Pontifical Javeriana University (Bogotá, Colombia). No. 11. Pages: 303-330. January-December 2014\*.
- Author of: "Program of benefits for collaboration in competition." La República\*.
- Author of: "The obligation before the National Registry of Databases." La República\*.

\* Original language is Spanish.