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Regina de la Cruz is an Associate in the Competition and Economic Regulation Department at Garrigues Peru, with more than five years of experience in both the public and private sectors. Her professional practice focuses on competition law, unfair competition, advertising, bureaucratic barriers, consumer protection, para-tariff barriers, and intellectual property. Her work involves the preparation of strategic reports in these areas, legal and business advisory services, as well as representation and support in administrative proceedings, inspections, and investigations before regulatory authorities.

Experience

Regina de la Cruz is an Associate in the Competition and Economic Regulation Department at Garrigues Peru. She has developed her professional career in the public sector at the competition authority (INDECOPI) and in the private sector (both corporate and law firm environments), advising on matters related to competition law, unfair competition, advertising, bureaucratic barriers, consumer protection, para-tariff barriers, and intellectual property.

Academic background

- Bachelor’s Degree, Universidad Nacional Mayor de San Marcos (2020).
- Law Degree, Universidad Nacional Mayor de San Marcos (2024).